

Christmas Art Festival – Gallery East 2009
Six Gun Plaza – 4901 E. Silver Springs Blvd
Festival Hours: Saturday, December 5, 2009 – 9:00 AM until 5:00 PM
Sunday, December 6, 2009 – 11:00 AM until 5:00 PM

Set-Up and check-in hours: Friday, December 4th – 3 pm until 7 pm
Saturday, December 5, 2009 – 7:00 AM until 8:30 AM

(SEE RULES & REGULATIONS)

APPLICATION INSTRUCTIONS

1. ALL APPLICATIONS MUST BE MAILED BY August 31, 2009 – midnight OR apply through www.zapplication.org

Submission on Zapplication.org will be terminated after midnight EST, August 31, 2009.

2. Applications may be made on www.zapplication.org, or you may mail an application with required photos mentioned below and a check or money order. You may also send in the applications with cd/photos and pay using paypal.com (located on the website “application” page) for credit card usage. In an effort to help artists out during these difficult financial times we offer several ways to pay for applications and jury fees.

Options for applying to Artistic Walk Events shows:

- a. One (1) check/money order made payable to the Artistic Walk Events & Service by DE Poland for a \$25.00 jury fee (non-refundable) is mandatory. You may also use the paypal.com buttons for paying with credit card – and sending in your application/photos/cd’s.
- b. Payment for a booth space at the time of jury acceptance is due immediately upon acceptance notification. Booth Fees are as follows: Single Booth Fee \$210, Double Booth Fee \$410.00, Booth End Space \$285 (only eight available - first come, first serve). No fees are refundable in the event of rain or if the artist cancels. All Checks will be deposited immediately upon receipt.
- c. Early payment of booth fee prior to jury acceptance will allow the artist to submit payment at a discounted rate. All Checks may be deposited immediately upon receipt. If the artist is not accepted, money will be refunded OR booth fee payment will returned un-cashed (if payment has not been cashed) via first class mail.
- d. Discounted booth rates are as follows: Single Booth Fee \$175, Double Booth Fee \$385, Booth End Spaces \$255 due at time of application submission with jury fee.

For clarification – artists may pay a \$25 jury fee and wait for selection upon which time booth fees are due when notified. If an artist chooses to pay for jury fee AND booth fee prior to selection a discounted booth fee is offered. If not selected, check or payment will be returned to the applicant. Any questions please email info@artisticwalkevents.com

3. Artistic Walk Events & Services by DE Poland, Inc. will return photos and CD’s via USPS for those artists that do not submit through www.zapplication.org.

4. A total of four (4) photos, 3 of the artist’s current work (within the past two years) to be juried, and one of the booth set up for the jury **must** be included with the application. The artist name must be written on the back of each photo – or on the CD. Photos will be returned to the artist with the acceptance or rejection letter.

- Five artists will be selected for event news release. Any photos submitted may be used in news or other printed publications. Artists will be notified if they have been selected for these “feature spots” and will be given special awards to be decided by Artistic Walk Events. If you have been selected we will be asking news writers, magazine writers to contact you for an interview OR you may provide a biography of your information. Please have one prepared just in case you have been selected! Selection will be made based on uniqueness of the pieces submitted.

5. All pieces that are sold at the event must be **handmade** by the exhibitor within the past 2 years – **NO IMPORTS**. The photos that are submitted with the application, which represent the pieces created by the exhibitor, must be an accurate representation of the artisan’s work. Furthermore, the type of work depicted in the photos must be present in the booth either for show or sale at the festival. **NO BUY/RESELL ALLOWED**. If an exhibitor fails to comply with the above requirement, the representatives of Artistic Walk Events & Services by DE Poland, Inc. hereby reserves the right to request the exhibitor leave the event and withhold the application entry fee. Any artist/vendor bringing made in china items to any Artistic Walk Event will be asked to leave and no refund will be given. Components such as Bali silver, or other materials used in jewelry are allowed, however, the majority of the contents of a piece should be authentic/artist made and not mass produced. Any jewelry not made by the artist – sent out for production is not allowed. Jewelry cannot be sold if you have not juried for that category – if you wish to sell jewelry items in your booth you must jury for both categories by submitting an application for both categories with the proper fees.

6. Mail completed and signed application, checks or money orders, 4 photos to: Artistic Walk Events & Service by DE Poland, Inc. • C/O 4070 NE 19 Avenue • Ocala FL 34479-8611

7. Food Vendors are required to meet all fire and health code standards, and are required to pass health department inspections. They must have a fire extinguisher on premises. If you are interested in becoming a food vendor at the Artist Walk Events, please submit the following information: A full menu, complete with pricing, A photo or sketch of your booth or space, a list of shows you have attended for the year (or previous year). If you are selected to participate as a food vendor, someone will contact you.

8. Business partners are not only event sponsors and will have a logo in the event publication/map handed out at the event, they are also entitled to bring business information to the event but **MAY NOT SELL ITEMS**. Business Partners may bring personnel to exhibit your product; you may bring pamphlets, brochures, and business cards. You may not ask any vendors of the event to sell your products. Tables and chairs are permitted to be set up in the business partner designated area **ONLY** and are the responsibility of said business. The area must be maintained and cleaned upon the end of the event. Failure to do so will result in a fine or fee to clean your space for you. Demonstrations are permitted. No adult content may be promoted at any Artistic Walk Event. No microphones or voice enhancing devices may be used in this area.

We support www.eventlister.com! All Artistic Walk Events are listed on this website. We highly recommend registering your information on this site!

Christmas Art Show – Gallery East 2009 ARTIST APPLICATION
(Please print information)

Check box where applicable:

Jury Fee \$25 (must be included for artist applications)

Business Partner \$100

Food Vendor \$250

Please indicate amount you are paying or will be paying for booth fees:

\$_____ Single Booth Discount Fee \$185 early entry fee payment -- Single Booth Fee \$210 at time of acceptance

\$_____ Double Booth Discount Fee \$380.00 early entry fee payment -- Double Booth Discount Fee \$410 due at time of acceptance

\$_____ Booth End Space Discount Fee \$255 early entry fee payment -- Booth End Space Fee \$285 due at time of acceptance
(please email before sending check for availability info@artisticwalkevents.com)

_____ **Total amount submitted at time of application**

Artist's Name: _____
(Last) (First) (Middle Initial)

Company or Studio/Business Name if Applicable: _____

DISPLAYED PER BOOTH Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

CHECK CATEGORY ENTERED: Website address: _____

E-mail Address: _____

USE SEPARATE APPLICATION FOR EACH CATEGORY

**ONLY ONE CATEGORY PER BOOTH –
(unless selling jewelry – any medium
wanting to sell jewelry has to have an
application in that category as well)**

- _____ Drawings/Graphics/Pastels
- _____ Paintings: Oils & Acrylics
- _____ Paintings: Watercolors
- _____ Printmaking
- _____ Photography
- _____ Digital
- _____ Sculpture
- _____ Jewelry
- _____ Mixed Media
- _____ Wood
- _____ Glass
- _____ Clay/Ceramics
- _____ Fiber/Leather/Textile

Cost of work:

Lowest price of art piece _____
Art Piece name (cards, earrings, 8x10 print) _____

Highest price of art piece _____
Art Piece name (cards, earrings, 8x10 print) _____

Do you need display space for bins? _____

In an effort to match your hopes for income at a show what is your averaged income for a two day show _____

What is the lowest you would consider making for a two day show _____

Please list special request or needs. We will make every attempt to honor your request, however, cannot **guarantee** such request will be possible due to state, county, city laws and regulations. Fairness to other artists will also be considered in trying to honor requests. All disabled or handicap needs will be considered first.

GENERAL RELEASE

The undersigned does hereby forever discharge, release and hold harmless Artistic Walk Events and Services by DE Poland, Inc., or any member of the event and all sponsors and volunteers of this event of and from any and all manner of actions, suits, damages, or claims whatsoever arising from any loss or damage to the property of the undersigned due to fire, theft, negligence, or other intentional acts of their party, rain, natural catastrophes or other acts of God while in the possession or supervision of the Festival and hereby consents to the enforcement of the Festival rules as described herein.

SIGNATURE: _____ DATE _____

(By signing, you have read, understand and accept all rules and regulations.)